

## **Privacy Policy**

### **What information do we collect?**

We collect personally identifiable information from you that you provide to us when you subscribe to our Weekly Ad, or fill out a sweepstakes entry form, or contact us about a question or comment. This information may include your name, e-mail address, mailing address, phone number, and other personal or preference information you may provide to us.

### **What do we use your information for?**

Any of the information we collect from you may be used in one of the following ways:

1. To personalize your experience (your information helps us to better respond to your individual needs and requests).
2. To improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you).
3. To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs).
4. To administer a contest, promotion, survey or other site feature.
5. For Sellers Bros. e-newsletter subscriptions

The email address you provide may be used to send you information, respond to inquiries, and/or other requests or questions.

Note: If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

### **How can I access, modify, and/or delete my information?**

You may at any time review, edit, and/or remove from our database any information we maintain on you by performing that task online through the Weekly Ad Sign Up feature, or by contacting us via e-mail at [info@sellersbros.com](mailto:info@sellersbros.com). We will promptly comply with any request to review, edit, or remove your information.

### **Do we use cookies?**

Yes (Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the sites or service providers systems to recognize your browser and capture and remember certain information.)

We use cookies to compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools to our visitors in the future. We may contract with third-party service providers from time to time to assist us in better understanding our site visitors. These service providers are not permitted to use the information collected on our behalf except to help us conduct and improve our business.

### **How do we respond to a Do Not Track request?**

If you disable cookies or otherwise use Do Not Track settings then cookies will not be used and will not gather information about your use of the Site, but there should be no impact on your

ability to continue to use the Site as intended.

### **Do we disclose any information to outside parties?**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. We do have trusted third parties who assist us in operating our website, conducting our business, or servicing you, but all of those parties must agree to keep your information confidential and not to use this information for any other purpose. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect our or others' rights, property, or safety. We may from time to time share aggregated information about our Site visitors to other parties for marketing, advertising, or similar uses, but this would not include personally identifiable information or any information that could be traced to a single Site user.

### **Third party links**

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

### **Coupons.com**

Our Coupons page is generated by Coupons.com. When you access that page, or download and install the coupon printing software, toolbar, or mobile applications on your computer or other device, your information is being provided to Coupons.com, and not to us, and is subject to the privacy policy governing Coupons.com. That privacy policy can be accessed here: <http://www.couponsinc.com/privacy-policy/>. If you have any questions or concerns about how your information is being used by Coupons.com, please contact them directly at [privacy@coupons.com](mailto:privacy@coupons.com).

### **Childrens' Online Privacy Protection Act Compliance**

We are committed to protecting children's privacy. We do not and will not knowingly collect any personally identifiable information from children under 13 years of age. If any data entry by a visitor indicates that such visitor is under the age of 13 years, all data from that visitor is promptly deleted from our system. Our website, products and services are all directed to people who are at least 13 years old or older.

### **Online Privacy Policy Only**

This online privacy policy applies only to information collected through our website and not to information collected offline.

### **Terms and Conditions**

Please also visit our Terms and Conditions section establishing the use, disclaimers, and limitations of liability governing the use of our website at [sellersbros.com/termsfuse](http://sellersbros.com/termsfuse)

### **Your Consent**

By using our Web site, you consent to Sellers Bros.' use of your personally identifiable information as set forth in this privacy policy. If you do not agree with this privacy policy or any of its terms, you may choose to not use our site. This privacy policy is not intended to and does not create any contractual or other legal rights in or on behalf of any party. Sellers Bros. reserves the right to amend this policy at any time by notifying users of the existence of a new privacy policy via postings on our site. Your continued use of our Web site following the posting of changes or amendments to this privacy policy constitutes acceptance of those changes and

amendments.

**Contacting Us**

If there are any questions regarding this privacy policy you may contact us using the information below:

Sellers Bros., Inc.  
4580 S. Wayside  
Houston, TX 77087  
info@sellersbros.com

**Policy Revisions and Updates**

This privacy policy will continue to be reviewed and revised as changes occur in our company and technology or to laws that affect this policy. All information collected is subject to the privacy policy in effect at the time of use. Changes will be posted on this site with an updated effective date. Please check our Web site periodically to see the current policy.

Effective as of May 7, 2014.